

THE OVERSEAS PRESS BULLETIN

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Vol. 22, No. 8

February 25, 1967

REMEMBERING MOSCOW

Tales of the fascinating, mysterious and frustrating Soviet capital will be exchanged at Thursday's Moscow Correspondents Reunion at the Club.

Daniel Schorr, CBS, is the latest addition to the panel which will discuss the Soviet Union and its coverage problems. Others previously announced include Marvin Kalb, CBS, who has agreed to serve as moderator; Eugene Lyons, *Reader's Digest*; Louis Fischer, Institute of Advanced Study at Princeton; William Lawrence, ABC News; Frank Conniff, *World Journal Tribune*; and Peter Grose, *New York Times*. Amb. Averell Harriman, who served in Moscow, also will be a speaker.

There's be a "double-take" on the door prizes. Now there will be two (instead of the one previously announced) half-gallons of Smirnoff Vodka given away, courtesy of Heublein, Inc.

ROSTOW VIEWS ON THE PRESS

By ED EDWIN

"How to keep in close enough informal contact with the press, so that reporters will have a feel for a new development" — this was the dilemma outlined by Eugene Rostow, Undersecretary of State for Political Affairs, in an exclusive interview with *The Bulletin*.

(Rostow granted the interview Monday when he made an OPC luncheon appearance.)

"It's not a question of trust," he said. "It's a question of sensitivity." Premature disclosure of negotiations could have the most serious consequences — even causing the overthrow of a government.

So, while the Undersecretary of State would like to keep correspondents informed as a policy may be implemented, he often cannot. An event occurs and newsmen then have no time to get in-depth briefings; they must meet a spot-news deadline.

"I don't know that anyone has solved
(Cont'd on page 3)



ROSTOW: "I don't know that anyone has solved this problem."

REPORTERS CLASH WITH SPANISH AUTHORITIES

(Last week's Bulletin carried a report from Spain about the protest made by the Association of Foreign Correspondents in Spain, regarding the beatings and detentions of newsmen covering student demonstrations. The following additional report, received subsequently, details the incident.)

MADRID — Three foreign correspondents were severely beaten by the Spanish riot police while attempting to cover the student-police clash on the University of Madrid campus on Jan. 30th.

The correspondents were Aldo Trippini, UPI Manager for Spain; Joost de Ruiter, correspondent of *Die Telegraph*, Amsterdam; and Andrew Tarnowski, of Reuters. On Feb. 1 Trippini was hospitalized for two days for kidney damage and concussion suffered during the attack.

The Board of the Association of Foreign Correspondents in Spain "protested energetically" to the Ministry of Information against this "brutal attack."

The Board later expressed "indignation" over the police detention of two American radio-television correspondents — Harry A. Debelius, Chief Correspondent in Spain for the American Broadcasting Co., and Alvin Rosenfeld, the National Broadcasting Company's Chief of Madrid Bureau — and their film crews for more than two hours on Feb. 6 for trying to film the campus of the University of Barcelona, then closed as a disciplinary measure after a student strike.

In a statement on Feb. 8 the Board "noted with regret that within one week no fewer than five correspondents in Spain have been bodily attacked or de-

tained" despite the fact that they had provided the police with identification as foreign correspondents.

The Board statement said there was an "urgent necessity" that the police respect credentials issued by the Ministry of Information.

The Jan. 30th incident took place a few minutes after the three newsmen had identified themselves satisfactorily to the police on the Madrid campus.

It occurred when the three correspondents saw a fellow-correspondent (Debelius) in a passing car and waved in greeting inasmuch as he had returned the preceding night from a three-month assignment in Viet Nam.

The correspondent later reported that at that point the police surrounded them
(Cont'd on page 3)

Covered.



In The Bulletin. The newsman's world. From top correspondents all over it.

Athens

Al Wagg, Wagg Pictures

Belgrade

Joe Peters, McGraw-Hill, NBC

Berlin

Gary Stindt, NBC Bureau Chief

Bonn

Russell Braley, New York Daily News

Brussels

H. Peter Dreyer, Journal of Commerce

Buenos Aires

Percy Forster, Hearst Headline Service

Cairo

Mike Sullivan,

Caracas

Martin R. Reynolds, UPI

Copenhagen

Per K. B. Amby, freelance

Frankfurt

Phil Whitcomb, Macnens

Geneva

Andrew Borowiec, The Washington Star

Hong Kong

Dave Roads, McGraw-Hill

Honolulu

James F. Cunningham, The Honolulu Advertiser

Istanbul

Anne Turner Bruno, freelance

Leopoldville

Don Carl Steffen, freelance

London

James Picton, freelance, ABC
Dan Smith, International Management

Madrid

Enrique Meneses, Fotopress

Manila

Carlos Angeles, author, Pan American Airways

Mexico City

Jaime Plenn, UPI

Miami (Caribbean)

Merwin Sigale, ABC

Montreal

J. Patrick Finn, Montreal Star

Moscow

Scott Bruns, UPI

Munich

David Grozier, Radio Free Europe

New Delhi

Joe McGowan, AP Bureau Chief

Panama

Crede Calhoun

Paris

Bernard Redmont, Westinghouse Broadcasting

Rio de Janeiro

Eileen MacKenzie, McGraw-Hill, Time

Rome

Sam'l Steinman
A.R. McElwain

Saigon

Beverly Deepe

San Francisco

J. Q. Riznik

Santiago

Martin P. Houseman, UPI

Santurce

Horst Buchholz, Young & Rubicam

Sydney

Peter Harvey, Newsweek

Vienna

Fred Baer, McGraw-Hill

Washington

Jessie Stearns, Topeka Daily Capital

FLIGHT GETS TESTIMONIES

"What do OPC Charter Flights have that make them so special?" The following are highlights from statements of several members notably qualified to appraise air travel. All have been on one or more OPC Charters:

"Mrs. Swayze and I thought the last OPC Charter Flight great. It seemed to have everything — except a high price tag. A marvelous rarity, high quality at a bargain! So we're going again this year." — *John Cameron Swayze*, freelance commentator.

"The OPC Charter is the only flight I've known that delivers on V.I.P. treatment. It is magnificently planned and beautifully executed." — *Wilson Hall*, NBC.

"OPC Charter Flights are superior in every way. No commercial flight at comparable cost can match them. I'm tremendously enthusiastic about the way they are run." — *Frank McCarthy*, WOR.

"As a veteran of many flights on a variety of planes, I have never taken a flight where everything was so marvelously efficient and well-planned. The OPC Charter was enjoyable all the way." — *John Wilhelm*, McGraw-Hill.

"I have been on several OPC trips and they are the best way to travel anyone has ever discovered." — *Virginia Pasley*, Newsday.

"The two OPC Charter Flights I've luckily been on were enriching, stimulating and economical. As hidden bonuses, I found stories in Berlin and Israel — and hope to do so on the Belgium invitational tour. These trips are brilliantly conceived and led." — *Jack Harrison Pollack*, freelance author.

"OPC Charter Flights provide many extras, most congenial company on the plane and enjoyable, news-making parties abroad. A month in Europe allows ample time to dig up stories." — *Dean A. Walsh*, Chairman of communication arts, Fordham University.

"I've traveled in 80 countries around the world... by ricksha, camel, donkey, boat... well you name it. But if you have never traveled by OPC Charter Jet, with *Madeline Ross* at the controls — you haven't traveled." — *John Strohm*, President John Strohm Associates.

Anent the publications sent to members registered for the flight, *Basil D. Woon*, vice-president of Federated Features, Inc., writes: "My wife was born in Paris and I in London and I was 12 years in France as a correspondent, but — believe me — we are studying these pamphlets with cries of glee. Never have I known so much about England, nor she about France." (Cont'd on page 7)

NEW YORK SCENE

This Week: Secretary Wirtz

Mon., Feb. 27 – Luncheon, with Labor Secretary Willard Wirtz, discussing mutual responsibility of government and press. 12:30 p.m.

Secretary of Labor Willard Wirtz is the next top name in the OPC's current series of luncheons for members of President Johnson's cabinet. The Secretary will direct his remarks to two forces frequently at odds: the government and the press. He'll assess these forces as they relate to their responsibility toward the public.

Wirtz, who is rumored to be in line to head up the combined Labor-Commerce Departments, has been described as one of the most literate men in public life today. Perhaps not as widely known is that the Labor Secretary possesses a sharp wit and is a collector of malapropisms and other forms of humor.

Monday's luncheon promises to be one of the highlights of the current series.

* * *

Mon., Feb. 27 – Music Night, "Music of the Mediterranean", with Anis Fulihi, composer-pianist, with violinist Herbert Baumel. 8:30 p.m.

* * *

Thurs., March 2 – Reunion of newsmen who covered Moscow before, during and after World War II. Cocktails, 6:30 p.m., dinner, 7:45 p.m. (See page 1)

* * *

Wed., March 8 – Party for John Wilhelm. 6:30 p.m. cocktails.

* * *

Thurs., March 16 – Irish Regional Dinner. Cocktails, 6:30 p.m., dinner, 7:30.

* * *

Tues., March 21 – Book Night, with William Attwood, discussing "The Red and The Black." Cocktails, 6:30 p.m., dinner, 7:30.

CLASH (Cont'd from page 1)

and began beating them. The correspondents sought to display their press credentials again, but the police said "the press has nothing to see here," and continued the beatings with their leather truncheons.

De Ruiter, a Dutch national, was hit about ten times on the back but managed to escape. Tarnowski, a British national, was struck on the right shoulder and upper arm but also was able to outrun the police. Trippini, an Italian national, was set upon by about ten policemen and hit at least 15 times on various parts of the body. He was held in a police bus for five hours, then taken to police headquarters where he was released with a personal apology.

The Dutch and Italian embassies in Madrid filed notes with the Foreign Ministry protesting the incidents as deplorable and asking for an investigation. As of Feb. 15 they had received no reply.

The Director-General of Press at the Ministry, Manuel Jimenez Quilez, met with the FPA Board on Jan. 31 and explained that the assault had occurred because, according to a Board release quoting him, the UPI Manager had unknowingly given "the anarchist salute — the two arms raised and the hands clasped — to a friend" in a passing car. He later

said he was sorry about the incident.

The Board reacted in a statement saying, "After making a thorough investigation, the Board has not been able to find anyone who confirms the existence of this supposed 'anarchist salute' and thus the Board continues to think that this salute cannot constitute a reason or excuse for the brutal attack upon three accredited correspondents."

The detentions of the ABC and NBC correspondents and crews in Barcelona occurred separately on the same day. After being held in the police headquarters, each crew was told it could not film in Barcelona without a special permit. It was made clear that the crews would have to return to Madrid.

Debelius was accompanied by a film crew sent by ABC's London office and consisting of cameraman Terry Gould, soundman Derrick Rye and electrician F. Giblet. Rosenfeld was accompanied by NBC staff cameraman Joe Oexle, of Munich, and NBC soundman Klaus Dehmelt of Berlin. All were detained by the police.

The FPA Board statement protesting their detention attacked efforts by the Spanish press to "distort the facts and make it appear that these correspondents were lending themselves to a prefabricated student demonstration." The Ministry of Information replied with a long and derogatory statement, given

ROSTOW (Cont'd f. p. 1)

this problem," he lamented, indicating a desire for an answer.

Although Rostow reflected that perhaps the problem was inherent in the relationship between the Fourth Estate and a government bureaucracy, his demeanor during his *Bulletin* interview suggested he could not accept this hypothesis.

Nonetheless, Rostow felt the Washington press corps did well in covering many problems. The President's food message, he said, was well exposed in the world-wide press. But now comes the question of followup as hearings are held and the food resolution comes up for congressional action.

That the Soviet Union has been invited to join the multi-national food consortium has also reserved news attention where it matters, such as in India, he said. News that the United States also asked the USSR to help out in Indonesia was also well disseminated. The Soviets did not accept the early invitation. The food consortium aims at providing food for hungry and, in cases, starving peoples in a world running out of food surpluses.

As to publications exchanges with Communist-controlled countries, Rostow expressed dissatisfaction with the workings of the arrangement with Moscow.

"It's not been satisfactory," he said, but hopefully noted "signs of progress."

Exchanges of persons between East and West, however, were described as "quite satisfactory" when both private and public programs are considered.

Rostow was joined at the OPC luncheon dais at Monday's luncheon by OPC President Victor Riesel, Vice President James Sheldon (who handled the question and answer session); Secretary Mary Hornaday; Vice President Hal Lehrman; Board Member Madeline D. Ross, and Erwin Bell, German Consul.

prominence on the front page of the leading Madrid daily *YA*, agreeing that the correspondents had not been involved in a prefabricated incident but insisting that special permits were required for filming.

The members of the FPA Board are: President, Karl Tichman, of Deutschlandfunk radio station; Vice-President, Henry Buckley, recently retired Reuters bureau manager; secretary, Pierre Brisard, of Agence France Press; 2nd Vice-President (Barcelona), Theo Stols, of de Volkskrant, Amsterdam; Treasurer, Werner Karsunky, of DPA; Board members: Harold Milks, of AP; Dominic Curcio, of McGraw-Hill, and Juan de Oliveira, of Noticias de Portugal.

BULLETIN INTERVIEW: Orville L. Freeman

A BULLETIN INTERVIEW: ORVILLE L. FREEMAN conversation, oriented toward news media, with the US Secretary of Agriculture. Sitting in was Dr. Les Brown, Director of the International Agricultural Development Service.

Interviewer was Ed Edwin.

* * *

BULLETIN: You warned, at an OPC lunch ten months ago, of an impending hunger crisis of great magnitude in the lesser developed world and revealed that American food surpluses were gone. Have you found any difference in news coverage of this onrushing crisis and what the United States has been doing about it in the past year?

FREEMAN: I think it's received a lot more news coverage in the last six months than it did in the six months before that. But I think there's been more confusion in the last six months, particularly as the United States has moved gradually toward implementing the self-help policy under its Food for Freedom Program. There was not a clear tracing either of the steps in changing or in adjusting policy. I think that has clarified somewhat in recent weeks with the presidential messages.

BULLETIN: Do you feel that American and foreign news media have been on this story as the steps were evolved in changing policy?

FREEMAN: I think that the evolution of this policy has not been reported really very clearly anywhere. But I don't read what newswriters report in foreign newspapers as much as I would have to in order to pass judgment on that and I want to defer a bit to Dr. Brown, who follows it perhaps more closely than I.

BROWN: It would seem to me that correspondents have been slow to realize that there are no (agricultural food) surpluses in the world today in the sense that we knew them only a few years ago. And there seems to be a feeling that it is still business as usual as it was in the fifties and into the mid-sixties when there was a lot of food around the world. It's not been too many years ago that Burma and Thailand had rice for which they couldn't find markets and we had

wheat and feedgrains that we couldn't export and were storing. That clearly is not the case today. And I don't think that most people have fully caught this development and its implications for food policy.

BULLETIN: As news media get on this food and population story, do you see any possibility of their over-reacting?

FREEMAN: I can't imagine over-reaction would be as long as it is accurate reaction, because — as the President pointed out on his State of the Union message — the second greatest threat to the world is hunger and the danger of the world's running out of food. The story has not been adequately covered. Its elements have not been appropriately analyzed. I would just hope for more reaction.

It tends to be reported in pieces, you see. Someone writes a story about population, and it gets gadgeted up in terms of birth control and religious and traditional sociological problems. Then someone writes another piece about food and how people won't eat certain kinds of food.

All these little bits and pieces are without a real, basic underlying understanding that you have an equation here composed of two parts: population and food supply and that we have to meet both sides of that equation. And we don't have very much lead time. Also, we're not going to have adequate economic growth in those countries without agricultural progress. There's not going to be a peaceful world without this progress. This is going to be a restless and unhappy and insecure world as long as it's full of hungry people.

BROWN: When we talk about security in the future, we're talking about food, really. This is the first essential to having both economic and political stability in a country. Without food there's no point in talking about security.

BULLETIN: Referring to one of your answers at the newsmaker lunch today and to your speech here ten months ago, you made the point that steel mills had been status symbols in developing countries needing agricultural modernization. Do you believe that if news media of both advanced and developing countries

"I tend to get gadget questions from reporters who will finally admit that they're sorry that they don't know the first thing about agriculture."



underscored the gravity of the food situation as you have analyzed it, this coverage could play a role in transferring the status symbol from the steel mill to new agricultural technology?

FREEMAN: I think the point is well made. This is one of the important ways of reaching the policy-makers. After all, status comes from what people look to — things from which people get recognition. If the press started writing up the story of the star farmer rather than the story of the steel mill, and if it wrote the story of increased agricultural production, you'd soon find an impact on both resources and people.

BULLETIN: Now when you were talking about press coverage, were you also thinking of TV specials and documentaries and media across the board?

FREEMAN: Yes. There was a TV documentary on food to India that was excellently done. More of this kind of thing needs to be done.

BULLETIN: Are there any other thoughts which you have relative to news media here or abroad that you would like to put on the record for *The Bulletin*?

BROWN: I don't think the press is generally aware of the contribution of agriculture to the balance of payments. If industry were matching agriculture in developing a surplus in the balance of payments, we wouldn't have a balance of payments problem. Three-fourths of the trade surpluses are from the farm sector, and it's only small part of the economy.

FREEMAN: I would say this to overseas news correspondents on a personal basis: I have talked with them in many countries of the world, and with a few exceptions I have not found the overseas press (corps) informed and knowledgeable about agriculture in the countries which they were covering. Questions have been largely superficial. There has been little evidence of an understanding that the most important thing in the economy of every less developed country is agriculture and getting its agriculture moving.

Most of the questions which I've gotten in these press conferences have been what I call gadget questions. They

have been short questions about a particular conflict. They were the kind of questions that looked toward a head for a story, not toward the body of the story.

I would hope that overseas newsmen would make it their business to do a little hard homework on agriculture and what's going on in agriculture in the countries that they're covering. In all likelihood this is the most important story in their country and one largely overlooked. I think it would be a great contribution if some of the stories which they start filing back to the United States were couched in terms of progress that's being made in the agriculture of that country.

Now I would add that what is true of overseas newsmen is also true in the United States. I tend to get gadget questions from reporters who will finally admit that they're sorry that they don't know the first thing about agriculture. That's a luxury that perhaps we can afford in the United States with our pro-

ductive agriculture. But it's not a luxury that we can afford with these other nations whose agriculture is lagging so far behind.

Sitting at the OPC Newsmaker luncheon dais with the Secretary of Agriculture were Dr. Les Brown, Director of the International Agricultural Development Service; Bill Abbott, a White House fellow assisting the Secretary; OPC President *Victor Riesel*, past President *Richard J.H. Johnston*; Third Vice President *James H. Sheldon*; and Board member *Madeline D. Ross*.

Freeman's speech, "Agriculture/2,000 — Growing Nations, New Markets", was the fourth in a series of major policy pronouncements scheduled around the country by the Secretary of Agriculture. Later in the afternoon, he held a news briefing in the OPC, during which he employed charts to interpret further the implications of the Food for Freedom program. He met with the Council on Foreign Relations that evening.



RECORDING THE SECRETARY: Following his OPC luncheon appearance, Agriculture Secretary Orville Freeman answers questions for broadcast. He is flanked by Fred Dressler (left), UPI audio, and Geoffrey Pond, NBC.



THE OVERSEAS PRESS BULLETIN

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Acting Executive Director, Frank O'Rourke.

Letters

NEW LEHRMAN REPLY

Editor's Note: This marks "finis" to the Lehrman-Wilhelm debate in print. However the issue is an important one and members who would like to add their comments are welcome.

John Wilhelm started this Bulletin discussion by telling us how lucky we are to be in his 11-story building. Now, after taking an extra lick at bat, he wants to be a good sport and "close the discussion." I'd agree, except — as I said last time — nothing's at stake except OPC's survival.

John's latest letter outdoes his two previous epistles in illogic and serene ignorance. The Long-Range Planning Committee has been scrupulously careful for three years — in many real-estate interviews and inspections — to protect the building's potential sale value by never talking price publicly. I regret that Wilhelm has now done the Club a notable disservice by publishing his estimates of his white elephant's alleged worth.

And what estimates! "A minimum of \$2 million . . . and perhaps \$5 million," says he. Not right now, of course, but in some faraway future when he sees the whole "block assembled for a new skyscraper." Long before that day dawns, if ever, OPC at its present rate of recurring deficit will be out of the building and convening in Bryant Park with the pigeons.

Wilhelm's real-estate expertise is exceeded only by his masterful reasoning. He admits that the Correspondents' Fund owns the building, and that it's like that because our capital drives had to be in the Fund's name. He argues that only the Fund can collect his \$2-5 million windfall in the event of sale, and that only the Fund can build us a new headquarters on some enchanted corner. Yet, in the same breath, he sees OPC miraculously owning that new building, and he chides the rest of us for talking about a wicked "backward concept" called rent.

Wilhelm would oblige us all by answering these questions: Where in our current premises, which has no place for any one just to sit down in quiet, does he locate his cherished World Press Center? On which floor does he locate the convivial, fraternal, professionally unified Overseas Press Club we enjoyed in our previous smaller quarters? And when, prior to his latest letter, did he ever state he was "perfectly willing to sell the present building"?

The trouble is that, except for a few of us, the "large group of Club leader-

ship" cited by Wilhelm has been neither willing nor unwilling. It has simply left the matter hanging, along with OPC. I would hope that documented letters in *The Bulletin* from other members, and other action, will eventually persuade the "leadership" old or new forthrightly to get the Club off the hook before it loses its last shirt.

Further, let's spare *The Bulletin's* readers from more polemics between Wilhelm and me, and give other writers a chance at its valuable space. Here and now, I cordially invite Wilhelm to debate me publicly on this stay-in-or-get-out issue. Let's have this memorable encounter at the Club, preferably at a dinner meeting, with members on hand to listen, heckle, hurl barbed questions, and sort out fact from fiction. It could even be the kick-off for a Club-wide referendum.

Hal Lehrman, Vice President

BILL RICHARDSON

I don't believe that Bill Richardson was a recent member of the OPC, but he was well-known to many of your members as a foreign correspondent and I think they would want to know of his recent death. As this news reached New York about a week late, it did not make the papers, which is why I am hoping you could slip a mention into your columns so that the passing of this fine colleague will not go unreported. Bill had been a war correspondent for *Yank*, a United Press correspondent in London and Paris in the 1940's, a columnist for *The New York Post* (with Sy Friedin) and an editor of *The People* and *Lilliput* magazine in London. He died in London on Feb. 5 of pneumonia after having been invalidated by tuberculosis for several years. . . .

Donald A. Allan, The Reporter

Membership

MEMBERSHIP APPLICATIONS

ASSOCIATE

ELIAS BUDMAN — Hablemos and freelance, New York, New York. Proposed by Jess Gorkin; seconded by Rosalind Massow.

The Admissions Committee announces the reinstatement of the following members: John Groth — Freelance, Viet Nam. (Active) Bart Sheridan — Senior Editor, McCall's, New York, New York. (Associate)

Placement

South America

M-246—Wanted: Reporter-Deskman for promising post on English-language daily in Latin America. Must speak Spanish.

New York

M-245—Wanted: Editorial assistant. Weekly business magazine offers growth opportunity to editor with some seasoning. Handle news desk, major features, some travel. Prefer someone in industrial or process field and/or capable learning technical terminology. Must have college degree in journalism. Able to meet people — no introverts. Heavy workload promised, usual company benefits. Send resume including present and desired salary.

M-244—Wanted: Public relations — large corporation. Assistant to public relations director. Experience in internal house organs, news and feature releases. Opportunity for growth. Salary \$12-15M.

M-243—Wanted: PR aide for non-profit organization in menswear area, to prepare press releases for all media, develop publicity program, member relations, association bulletin, etc. Starting salary about \$10M.

M-241—Wanted: Versatile, fast, experienced writer to work full or part time. Established PR agency. Send full qualifications, plus desired salary.

M-240—Wanted: Writers, freelance. Seeking freelance writer to prepare stories on building materials for architectural publications. Must be knowledgeable in architecture and construction.

New Jersey

M-242—Wanted: PR staffer for newly-created division with major medical products corporation, offering excellent opportunity to assume responsibility and progress. Successful candidate must combine sound training as newsmen as well as some PR experience. He probably has great potential at present job but isn't moving ahead fast enough. Send resume in confidence.

Connecticut

M-238—Wanted: Combination PR/advertising professional, emphasis on PR writing, with reputable Hartford, Conn. agency. Salary \$15M.

Georgia

M-247—Wanted: Shopping center manager. For new regional air conditioned mall near Atlanta. Experienced sales promotion, public relations, leasing, preferred.

Please write c/o Box No. attention Placement, Overseas Press Club. Only members resumes will be forwarded directly to advertiser.

FLIGHT (Cont'd from page 2)

Madeline D. Ross, Chairman of Charter Flights since their inception in 1961, commented: "Of course I am gratified with these statements. They are a reward for months of planning and effort, and the unstinting cooperation of many people. It is because of our special plans and generous amenities that I hope every member able to go on the 1967 flight will grasp the opportunity to do so. I have always considered Charter Flights as important OPC projects, and not just inexpensive trips."

The flight leaves New York for Brussels May 17 on a TWA Intercontinental Jet and returns from London to New York, June 18. Seats are available for members and spouses at \$285 plus a \$10 non-refundable registration fee (per person) made out to OPC Charter Travel.

Classified

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: OPC governor and Murrow Fund trustee **Henry Gellermann** on a swing through Europe, setting up press conferences in London, Amsterdam, Frankfurt, etc., for Gerald Tsai, founder and president of the Manhattan Fund . . . **Morgan Beatty** and his wife due back March 8 from an Antigua vacation . . . **Gunther Less** just back from South America and the Caribbean.

CHECKING IN: **Don M. Larimore** from Viet Nam . . . **Len Smith** from Denver.

NEW POSTS: **Don E. Carter**, managing editor of the National Observer, appointed executive editor of the Record, Paterson, N.J. He will have charge of coordinating editorial and administering policies of that paper and the Morning Call, also of Paterson . . . **Robert Dallos**, who went to the NY Times from the Wall Street Journal 14 months ago, replacing Val Adams on the Times TV beat . . . **Charles H. Brown** elected vice president, public relations, of the International Executive Service Corp.

ARTICLES: **Jhan** and **June Robbins** in February McCall's with "The Woman Who Hit and Ran" and in March with "I, Sharon, Take Thee, Jay," the story of the Sharon Percy-John D. Rockefeller IV romance . . . **George Fischer** to have two articles in the March 12 issue of Our Sunday Visitor based on an international survey of 2,000 priests and 5,000 nuns on why they entered the religious life. A dozen local survey reports will appear in diocesan newspapers and a commentary, "The Priest as a Servant" in the April issue of The Serran . . . **Jack Harrison Pollack's** profile of Patricia Ann Gagnon, NY Telephone safety supervisor, cover-lined in Feb. 12 Pa-

rade under the title "The Woman Who Teaches Men to Drive - Safely." Julie Andrews-type charmer recently raised blasé barfly eyebrows when Pollack brought her to the club for dinner . . . **Malcolm Browne's** review of General Maxwell D. Taylor's book, "Responsibility and Response," front-paged in World Journal Tribune's Book Week under the title "The Sound of Brass."

BOOKS: Just back from three weeks of flying and sailing around the Caribbean, **Tony Stabile** has begun work on a new book, after her first, "Cosmetics: Trick or Treat?" went into a second printing before its publication date. An excerpt from the book on the cosmetic industry appeared in the January issue of Today's Health.

RADIO & TV: President **Victor Riesel** on the **Barry Farber** (WOR) show Feb. 16. On his own show on WEVD, Riesel interviewed Donald F. Shaughnessy, president of the NYC Public Development Corp. . . . **Matthew Bassity**, a thur of "The Magic World of Roses," guested on WNYC's "Careers in . . .", as a senior panelist on "Careers in Gardening." The show is produced and moderated by **Sylvia Taylor** . . . Rome-based **Mike Stern** on the Martha Dean Show (WOR) Feb. 15 . . . **Robert I. Queen** on Radio New York International in connection with his recent book, "Creative PR for Your Special Events." . . . **Elaine Shepard** all over radio and TV shows in Chicago to talk about her new book, "The Doom Pussy." . . . NBC's **Dorothy Gordon** taped a special on "World Youth: The Future Is Ours" in Williamsburg, Va., Feb. 14 with students from 48 states and 37 foreign nations participating . . . Recent guests on the **Barry Farber** Show (WOR) include **Louis Lochner** and **Norbert Muhlen**, who discussed Germany.

SPEAKERS: **William Attwood** will be guest speaker at the Magazine Advertising Sales Club on NY on Feb. 28. His subject: "The View from Foggy Bottom." . . . **Russell Tornabene** guest speaker at the U. of Florida "Broadcasting Day." . . . Conference at Pennsylvania State U. March 12-14 on "The Free Press and Foreign Policy" will include **Arthur Sylvester**, recently resigned Secretary of Defense for Public Affairs; **Malcolm Browne**; and **Victor Riesel** . . . **Wilson Hall**, who spoke at the Syracuse (NY) Press Club's installation of officers dinner on Feb. 12, reports that new prexy, Selwyn Kershaw, urges any

PIANO PLEA

The OPC's popular music program, which has been playing to SRO audiences - even critics had to stand at the last one - is seriously handicapped by lack of a medium Grand piano. The club owns a "bistro piano" designed for barbershop quartets and the *Will Yolen* whistlers.

Jack Frummer, chairman of the music program, has received "yeses" from several world-renowned artists to perform gratis at the Club. But the chairman is reluctant to firm up the dates because the Club lacks a proper instrument to accompany these singers and instrumentalists.

Is there an OPC member in the public relations field whose company or client would be willing to contribute a piano to the Club as a public service contribution? Each program - and there are several a year - will carry a prominent credit to the corporate giver and an appropriate presentation ceremony can be arranged. Or "payment" for the piano can be made through a series of reciprocal ads in *The Bulletin*.

Please contact: **Larry Stessin**, OR 7-0640.

OPCers who are in Syracuse to drop in at the Press Club, located in Hotel Syracuse . . . **Henry J. Taylor** was principal speaker at the annual Washington's Birthday dinner of the NY State Society of the Cincinnati . . . **Whitman Bassow** has been lecturing on "De Gaulle and Eastern Europe" in Des Moines, Albuquerque, Denver and Louisville under the sponsorship of the Council on Foreign Relations.

HONORS: **William F. Buckley, Jr.**, the subject of a lengthy front-page piece in recent Wall Street Journal . . . **Theodore Berland** thinks he may just be the only free-lance science writer elected to the American Society of Magazine Photographers . . . **Dr. Robert C. Sorensen**, who has been a member of the board of directors of the Foster Parents' Plan for the last six years, elected president and chairman of the board . . . **Amelia Lobsenz**, head of her own PR agency, included as a success story in a new book, "The Executive Breakthrough," by Auren Uris.

BACK IN CIRCULATION: **Mary Joe Connolly**, hospitalized after a fall the night of NY's big blizzard, back at work half days.

M.J. BRATTON DIES: BANK'S PR OFFICER

Meredith J. Bratton, assistant vice president in the public relations department of Security National Bank of Huntington, L.I., died Feb. 17 at Roosevelt Hospital in New York City following a heart attack.

Bratton was 48.

He had been with the firm only a few weeks. Before, he had been with the American Can Co. as marketing communications manager for its glass operations and earlier, as manager of planning in its corporate public relations department.

He began his public relations career in 1946 as a public information specialist for *The New York Herald Tribune*.

His wife, Rose, survives.